

GPAU ACCREDITED ASSESSOR **PROGRAM**

The Assessor Expertise Progression
Pathway



ABOUT GPAU

Our mission is to support organizations in driving improvements to their strategy and performance management architecture through integrated maturity assessment solutions.

Based on over 20 years of experience and a blend of academic and practitioner research in the field of strategy and performance, we have developed a unique set of frameworks for evaluating the maturity level of performance management systems across various industries.

Professionals worldwide can now learn how to work with our proprietary maturity models to drive progress by accessing the GPAU educational programs.

Your Professional Journey Starts Here

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CERTIFIED PROFESSIONAL

Foundational Knowledge



[VIEW BROCHURE >>](#)

CERTIFIED PRACTITIONER

Skills Application



[VIEW BROCHURE >>](#)

AUTHORIZED ASSESSOR

Experiential Learning



[VIEW BROCHURE >>](#)

ACCREDITED ASSESSOR

Excellence in Continuous Practice



[VIEW BROCHURE >>](#)

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About the **accreditation**



Why Accreditation Matters

As part of the deployment of its maturity assessment services, GPA Unit validates and accredits assessors authorized to conduct Strategy and Performance Management System Maturity Assessments.

The accreditation process ensures that assessors possess not only theoretical knowledge but also demonstrated practical capability to apply GPAU's proprietary methodology, scoring standards and report generation requirements consistently and objectively across diverse organizational contexts.

What Accreditation Guarantees

Accreditation is granted following a structured evaluation and instruction process designed to safeguard the integrity and credibility of GPAU maturity assessments. The process is progressive, rigorous, and module-specific – ensuring that every accredited assessor meets a uniform standard of professional excellence before engaging with clients.

“ **Accreditation is not merely a credential – it is a quality assurance mechanism that protects clients, assessors and the integrity of GPAU's proprietary methodology.** ”

Role of GPAU Assessor Accreditation

The GPAU Assessor Accreditation confirms that an individual is qualified to perform the following core functions within GPAU's maturity assessment ecosystem.

Apply Standards



Apply GPAU's Institute of Standards and Accreditation standards and scoring methodology consistently across all assessment engagements.

Evidence-Based Evaluation



Conduct evidence-based evaluations across defined framework modules with objectivity and rigor.

Quality Outputs



Produce assessment outputs in accordance with Institute of Standards and Accreditation quality requirements.

Client Representation



Represent GPAU professionally in client-facing assessment engagements.

Only accredited assessors are authorized to conduct GPAU maturity assessments.

Accreditation Pathway

The GPAU Assessor Accreditation follows a progressive, module-specific pathway consisting of 3 stages: the first two are focused on learning while the last is targeting the activation of real-life practice. Accreditation is granted on a per-framework basis and may be obtained for one or more frameworks within the Integrated Maturity Model developed by the GPA Unit. Each stage ensures a layered growth of skills and professional experience, and certifies the assessor's competence in applying GPAU's maturity models at different proficiency levels.

Stage 1: Professional Certification



Completion of the Certified Strategy and Performance Maturity Assessment Professional course, exam and assignments.

Stage 2: Practitioner Certification & GPAU Authorized Assessor



Simulation-based evaluation using GPAU's proprietary methodology and toolkit on real-case scenarios. Review & validation are performed by a GPAU Accreditation Mentor.

GPAU Institute for Standards & Accreditation offers the GPAU Authorized Assessor credential upon achievement of both the Certified Professional and Certified Practitioner qualifications.

Stage 3: GPAU Accredited Assessor Specialist to Master



While collaborating with the GPA Unit, the assessor will be supervised during client assignments to ensure proper feedback and quality of outputs.

Upon the completion of the first assessment, the GPAU Accredited Assessor Specialist level title will be granted. Progression to Master level is possible based on accumulated experience and demonstrated contributions to the field.

Available Maturity Assessment Frameworks:

Strategic Planning · Performance Measurement · Performance Improvement · Performance Culture · Employee Performance Management

Stage 1: Professional Certification

Candidates must enroll in and successfully complete the **Certified Strategy and Performance Maturity Assessment Professional course**.

Course duration: 40 hours divided across 3 learning stages: pre-course assignments (5 hours), core-course activities (24 hours), post-course assignments (11 hours).

Evaluation: online exam (75 multiple-choice questions, requiring a minimum of 67% accuracy to pass).



As a Certified Strategy & Performance Maturity Assessment Professional, candidates are qualified to use the PerforAssess | QuickScan, a digital individual assessment platform, to provide an objective and valuable overview of the maturity of your organization. You are equipped to identify gaps and enable the implementation of best practices, but not eligible to conduct a PerforAssess | Diagnose or Recognized Assessment.

Acquisition of the Certified Professional title is a mandatory prerequisite for progressing to the Practitioner stage.

[Explore the C-PA brochure for more details](#) >

Stage 2: Practitioner Certification & GPAU Authorized Assessor

Candidates must complete a real-case simulation using GPAU's methodology and PerforAssess toolkit to earn the Certified Practitioner title, which is awarded for the specialization track chosen.

Format: Individual study supported by online mentorship.

Duration: Estimated 40 hours for 6 assignments: documents review and scoring, survey audience segmentation, survey data analysis, maturity calculation, assessment report and roadmap for improvement writing.

Evaluation: Simulation-based evaluation with a minimum score of 4 out of 5 required in each competency area.

Based on your Certified Strategy & Performance Maturity Assessment Professional and Practitioner diplomas, GPAU's Institute for Standards & Accreditations will release the **GPAU Authorized Assessor** credentials. This credential follows the same structure as the Certified Practitioner title, with one credential issued per capability, and it recognizes competence for conducting GPAU Maturity Assessments.

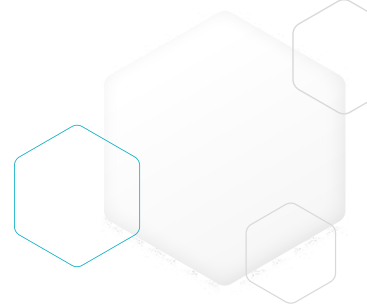
AVAILABLE SPECIALIZATION TRACKS



Explore the C-PA Practitioner brochure for more details >

Stage 3: GPAU Accredited Assessor

subtitle: Ongoing Collaboration and Renewal



First Ongoing Collaboration

GPA Unit reserves the right to enter into collaboration agreements with Authorized Assessors who meet the eligibility criteria based on prior expertise in the performance management field. Selected assessors will be granted the title of GPAU Accredited Assessor – Specialist Level and will benefit from:

- A new diploma and badge issued to reflect the assessor's proficiency level, along with a collaboration contract.
- Mentorship and technical supervision from a GPAU
- Accreditation Mentor to ensure consistent application of methodology, scoring integrity and reports quality.
- Opportunity to conduct maturity assessments by acquiring a PerforAssess digital platform license at a preferential rate.
- Annual proficiency reviews of accumulated experience and demonstrated expertise to support progression to higher levels of seniority.

Renewal

Accreditation renewal is conducted every three years to maintain accredited status. Expansion to additional modules requires additional validation and simulation exercises, as determined by GPAU



GPAU Accredited Assessor Expertise Levels

Progression across seniority levels is determined based on professional activity in the field, the volume and complexity of assessments delivered and the quality of outcomes and feedback received.

All progression decisions are aligned with GPAU's Institute of Standard and Accreditation requirements, ensuring that assessors at each level maintain the expected level of expertise, quality and professional credibility.

Specialist ★

Early-stage accredited assessors who demonstrate the ability to apply GPAU methodology in real assessment contexts under guidance, ensuring consistent delivery.

Guided implementation of assessments

Senior ★★

Experienced assessors capable of independently conducting maturity assessments, ensuring consistency and reliable insights across engagements.

Independent delivery, methodological consistency

Expert ★★★

Highly experienced assessors who manage complex assessments, provide advanced insights, and contribute to maintaining consistency and quality across multiple engagements.

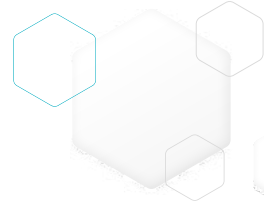
Complex assessments & high-quality outputs

Master ★★★★★

Senior leaders in the assessor community who oversee complex programs, mentor other assessors, and uphold the highest standards of quality and methodological integrity.

Leadership, mentoring and performance excellence

Practice Rights



- 1 Certified Strategy & Performance Maturity Assessment Professionals are granted one-time access to the PerforAssess | QuickScan self-assessment digital platform, while being restricted from conducting maturity assessments to third parties on behalf of GPA Unit.



- 2 Certified Strategy & Performance Maturity Assessment Practitioners, who also hold the GPAU Authorized Assessor title, are granted one-time access to the PerforAssess | QuickScan self-assessment digital platform. In addition, where covered under a Partnership Agreement with GPA Unit, they are also authorized to conduct maturity assessments for third parties using PerforAssess | Diagnose.



- 3 GPAU Accredited Assessors (Specialist to Master levels) are authorized to conduct both PerforAssess | Diagnose and PerforAssess | Recognised assessments for third parties.



- 4 Individuals holding any of the above GPA Unit credentials may conduct assessments within the defined scope and limitations of their designation and only for the capabilities covered by their respective credentials.

- 5 Individuals holding any of the above GPA Unit credentials are not permitted to modify or customize GPAU maturity models or the assessment methodology, including assessment items, criteria or calculations.



Express your interest in collaborating with GPA Unit >

by email at office@gpaunit.org

GPA™
Unit

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AUDIT UNIT

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