

GPAU AUTHORIZED ASSESSOR PROGRAM

The Assessor Authorization Pathway



ABOUT GPAU

Our mission is to support organizations in driving improvements to their strategy and performance management architecture through integrated maturity assessment solutions.

Based on over 20 years of experience and a blend of academic and practitioner research in the field of strategy and performance, we have developed a unique set of frameworks for evaluating the maturity level of performance management systems across various industries.

Professionals worldwide can now learn how to work with our proprietary maturity models to drive progress by accessing the GPAU educational programs.

Your Learning Journey

1

CERTIFIED PROFESSIONAL

Foundational
Knowledge



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2

CERTIFIED PRACTITIONER

Skills Application



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3

AUTHORIZED ASSESSOR

Experiential Learning



4

ACCREDITED ASSESSOR

Excellence in
Continuous Practice



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(Stage 4)

About the Authorization

Why Authorization Matters

The GPAU Authorized Assessor credential opens the door to a defined professional path in maturity assessment and organizational evaluation. It is designed for individuals seeking to enter the assessor field with formal recognition and practitioners already conducting internal audits or self-evaluations who require a proven methodology & framework and validated tooling to do so credibly. Authorization is the point at which an individual stops working in adjacent territory and is formally recognized as an assessor.

The authorization process ensures that authorized assessors are equipped to apply GPAU's proprietary methodology and scoring standards consistently and objectively when conducting maturity assessments of their own organization's performance management system, within the scope defined by their credential.

Under a Partnership Agreement with GPA Unit, the authorization can be extended: Authorized Partners may deploy their Authorized Assessors to deliver **PerforAssess | Diagnose** services to third-party organizations.

What Authorization Guarantees

Holding the GPAU Authorized Assessor credential confirms that the individual has been validated against the GPAU-IS 91002:2025 Assessor Competence Standard issued by the GPAU Institute for Standards & Accreditation (ISA). The credential is issued per capability, with recognized expertise tied to the specific framework module(s) in which the assessor has qualified. Authorized Assessors are entitled to apply the GPAU Maturity Assessment Framework v3.0 and the PerforAssess digital platform in their work, within the scope of their credential.

Authorization is not merely a credential; it is the formal testament that the candidate has acquired both the theoretical knowledge and the demonstrated practical capability to engage in maturity assessments using GPA Unit's methodology, frameworks and digital platform.

Role of GPAU Authorized Assessor

The GPAU Authorized Assessor credential confirms that an individual is qualified to perform the following core functions within GPAU's maturity assessment ecosystem.

Standards Application



Apply GPAU's Institute of Standards and Accreditation requirements and scoring approach consistently across assessment engagements covered by the credential.

Evidence-Based Evaluation



Conduct evidence-based evaluations across the framework module(s) for which the credential has been issued, with objectivity and rigor.

Maturity Level Identification



Analyze and interpret assessment data to identify the maturity level of the evaluated capability.

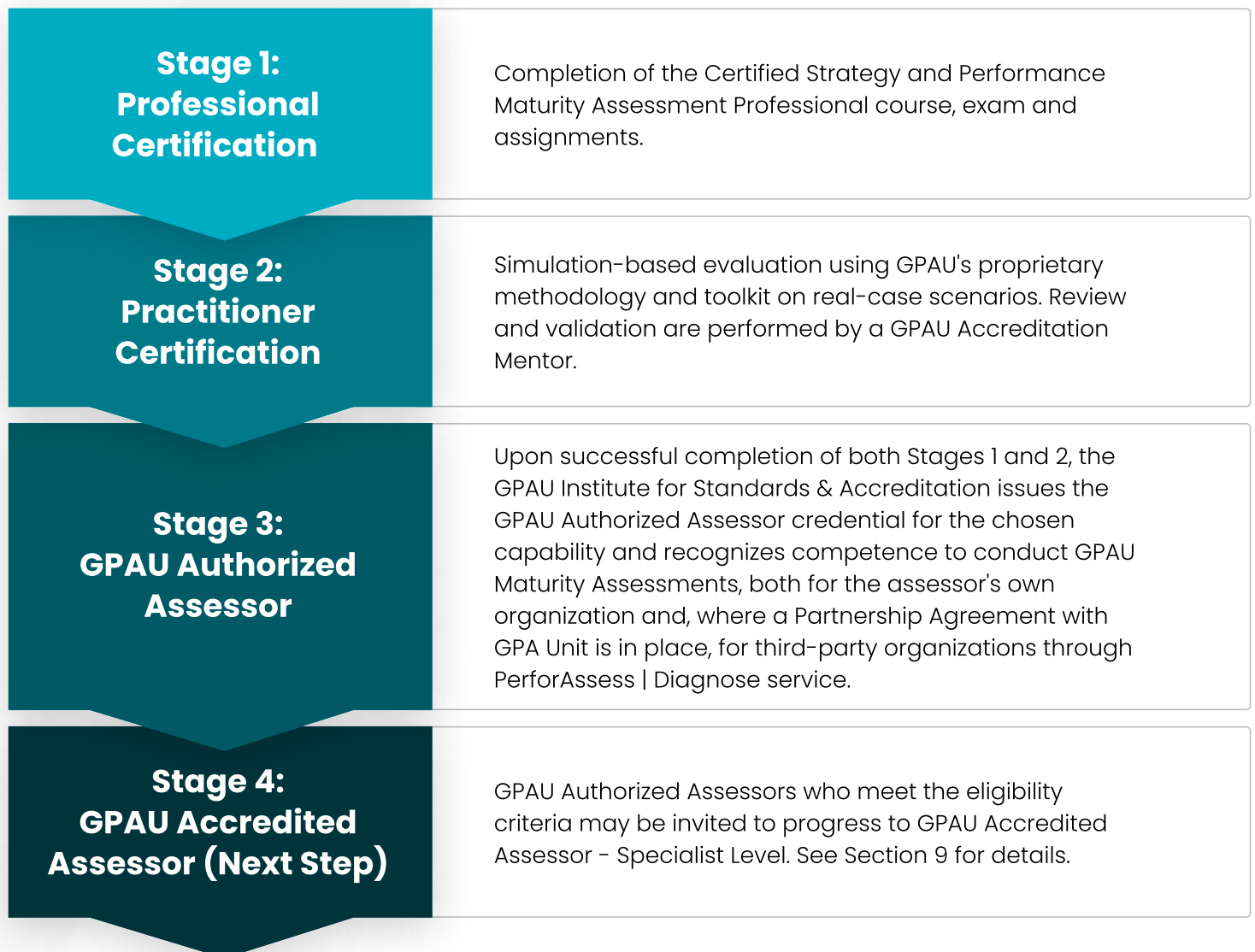
Partnership Engagement



Engage in third-party assessments under a Partnership Agreement with GPA Unit, representing the credential within its defined scope.

Authorization **Pathway**

The GPAU Authorized Assessor credential is issued upon completion of a progressive, module-specific pathway. Stages 1 and 2 focus on building knowledge and demonstrating applied competence; Stage 3 is the issuance of the Authorized Assessor credential by the GPAU Institute for Standards & Accreditation. Authorization is granted on a per-framework basis and may be obtained for one or more frameworks within the Integrated Maturity Model developed by the GPA Unit.



Available Maturity Assessment Frameworks:

Strategic Planning · Performance Measurement · Performance Improvement
· Performance Culture · Employee Performance Management

Stage 1: Professional Certification

Candidates must enroll in and successfully complete the **Certified Strategy and Performance Maturity Assessment Professional course**.

Course duration: 40 hours divided across 3 learning stages: pre-course assignments (5 hours), core-course activities (24 hours), after-course assignments (11 hours).

Evaluation: Online exam: 75 multiple-choice questions, requiring a minimum of 67% accuracy to pass.



As a Certified Strategy & Performance Maturity Assessment Professional, candidates are qualified to use the PerforAssess | QuickScan, a digital assessment platform to perform a self-evaluation of their organizational maturity. Candidates are equipped to identify gaps and enable the implementation of best practices.

Acquisition of the Certified Professional title is a mandatory prerequisite for progressing to the Practitioner stage.

[Explore the C-PA brochure for more details](#) >

Stage 2: Practitioner Certification

Candidates must complete a real-case simulation using GPAU's methodology and the PerforAssess digital platform to earn the Certified Practitioner title, awarded for the chosen specialization track.

Format: Individual study supported by online mentorship.

Duration: Estimated 26 hours covering 5 assignments: documents review and scoring, survey audience segmentation, insights consolidation and maturity levels identification, assessment report writing and roadmap for improvement writing.

Evaluation: Simulation-based evaluation with a minimum score of 4 out of 5 required in each competency area.

AVAILABLE SPECIALIZATION TRACKS



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Explore the C-PA Practitioner brochure for more details >>

Stage 3: GPAU Authorized Assessor

Upon successful completion of both Stage 1 (Certified Professional) and Stage 2 (Certified Practitioner), the GPAU Institute for Standards & Accreditation issues the GPAU Authorized Assessor diploma. The credential is structured per capability, meaning one credential is issued for each framework specialization in which the candidate has qualified.

A new Authorized Assessor credential will be issued for each additional framework module, upon completion of the corresponding Practitioner certification.



Collaboration as GPAU Authorized Assessor

GPA Unit offers ongoing collaboration to **Authorized Assessors** as part of its commitment to maintaining a community of qualified professionals capable of applying GPAU's methodology with consistency, rigor and integrity. **Authorized Assessors** receive support throughout their practice, along with access to the tools, resources and progression opportunities described below.



PerforAssess | QuickScan digital platform access: Annual renewable access to the QuickScan self-assessment digital platform, enabling repeated organizational self-evaluations to track maturity progression over time.



PerforAssess | Diagnose toolkit preferential rate: Access to the full evidence-based evaluation framework, supporting documents checklist and additional implementation guidance.



PerforAssess | Recognized toolkit preferential rate: Access to the full evidence- and survey-based evaluation framework, supporting documents checklist, output templates and additional guidance.

Path to Accredited Assessor: Eligibility to transition, upon request and subject to defined criteria, to GPAU Accredited Assessor status, unlocking opportunity to be considered for delivering PerforAssess | Recognized services.

Professional community of practice: Inclusion in the GPAU Assessor Community, with access to GPA Unit communications and methodology updates, invitations to flagship events including webinars, the Performance Excellence Forum & Awards Gala and Executive Evenings, as well as curated resources through the GPAU Knowledge Hub.

Authorized Assessor Fees and Renewal Process



Standard Fees (USD)



1 Capability	— \$2,000	4 Capabilities	— \$5,000
2 Capabilities	— \$3,000	5 Capabilities	— \$6,000
3 Capabilities	— \$4,000		

Note 1

A discounted fee applies to candidates who enroll in all five framework capabilities and complete the payment upfront.

Note 2

Candidates who already hold the Professional certification are eligible for a fee reduction of USD 1,000, which will be deducted from the applicable authorization fee.

Renewal

Renewal is conducted every three years and is granted automatically for active assessors who have completed the required assessment assignments and CPD credits during the renewal period.

Assessors who do not meet the CPD requirements may renew their credential through a reassessment process, subject to a renewal fee of USD 250.



Path to Accredited Assessor

The **GPAU Authorized Assessor** credential is the gateway to the highest tier of recognition within the GPAU Academy: the **GPAU Accredited Assessor** title, granted in accordance with GPAU-IS 91002:2025 Assessor Competence Standard, set by the GPAU Institute for Standards & Accreditation (ISA). Stage 4 can be pursued by **Authorized Assessors** who meet the eligibility criteria based on prior expertise in the performance management field.

Ongoing Collaboration

GPA Unit reserves the right to enter into collaboration agreements with Authorized Assessors who demonstrate readiness for client engagement. Selected assessors are granted the GPAU Accredited Assessor – Specialist Level title and benefit from:



- ▶ A new diploma and badge reflecting the assessor's proficiency level, along with a collaboration contract.
- ▶ Mentorship and technical supervision from a GPAU Accreditation Mentor to ensure consistent application of methodology, scoring integrity and report quality.
- ▶ Opportunity to conduct PerforAssess | Recognized maturity assessments, the highest-tier GPAU assessment service, reserved exclusively for Accredited Assessors and culminating in formal recognition of the assessed organization's maturity.
- ▶ Proficiency reviews of accumulated experience and demonstrated expertise to support progression to higher levels of seniority
(Specialist → Senior → Expert → Master).

Explore the Accredited Assessor brochure for more details on Stage 4 and the expertise levels. >

[VIEW BROCHURE](#)

AN INSTITUTIONAL INITIATIVE BY GPA UNIT

GPAU Academy Founding Grant Program 2026

Building the global community of Strategy & Performance Maturity professionals.

To mark the official launch of GPAU Academy, GPA Unit is investing in the first global community of certified Strategy & Performance Maturity Assessment Professionals – recognizing those who will form the Academy’s Founding Cohort and advancing internationally recognized practice worldwide.

Applications reviewed on a rolling basis · close on **31 December 2026**

Who qualifies

MEET ONE ELIGIBILITY ROUTE

- A** **Three or more years** of relevant professional experience in strategy, performance management, transformation, operational excellence, quality, project management, consulting, or related disciplines.
- B** Recent **Master’s / MBA graduates** or equivalent postgraduate holders with strong academic achievement and a clear commitment to a career in strategy and performance management.
- Current C-PAs bridging to Authorized Assessor by capability.
 - Professionals certified by The KPI Institute complementing credentials with C-PA or C-PAP.
 - Academics, researchers, and professionals with recognized awards or assessment experience.

What you are joining

C-PA Certified Professional Foundational credential. Online or recorded.	C-PAP Certified Practitioner Applied capability certification, by capability.	C-PA + C-PAP Authorized Assessor Recognized assessor status, by capability.
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Grant conditions

- Available for eligible enrollments completed on or before 31 December 2026.
- Applies to standard Academy tuition and cannot be combined with other offers unless approved by GPA Unit.
- GPA Unit reviews eligibility and approves applications in line with the objectives of the program.

Founding Cohort tuition

Tuition for members of the Founding Cohort, reflecting the 40% Launch Grant contribution toward standard Academy tuition.

CREDENTIALS	STANDARD	FOUNDING COHORT
CERTIFIED PROFESSIONAL (C-PA)		
Certified Professional C-PA · online or recorded	\$1,250	\$750
CERTIFIED PRACTITIONER (C-PAP)		
1 capability	\$1,250	\$750
2 capabilities	\$2,500	\$1,500
3 capabilities	\$3,750	\$2,250
4 capabilities	\$5,000	\$3,000
5 capabilities	\$6,250	\$3,750
AUTHORIZED ASSESSOR (C-PA + C-PAP)		
1 capability	\$2,500	\$1,500
2 capabilities	\$3,750	\$2,250
3 capabilities	\$5,000	\$3,000
4 capabilities	\$6,250	\$3,750
5 capabilities	\$7,500	\$4,500

Fees may be paid in **installments** before each module starts. The **40%** Founding Grant contribution applies across all five capabilities.

// APPLY TO THE FOUNDING COHORT

Join the professionals shaping
Strategy & Performance Maturity worldwide

Applications are reviewed on a rolling basis and close on **31 December 2026**.

Express Interest →

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